

Company Name:

Person in charge:

Theme World:

# Which Idea would you like to Implement at HB ZÜrich?

...

# What experience do you provide to the general public?

*...Experiences are important as individual understand innovation better when experiencing with all senses…. what experience will you give them?*

# What is your message to the general public?

*Which questions were answered by trying out your experience?*

# What material do you need?

# other comments…